

## Call for Participation:

### 7th annual meeting of the EWG on Retail Operations in Vienna (Austria)

The EURO Working Group on Retail Operations was founded in 2015 with previous meetings in Beilngries (Germany), Porto (Portugal), Eindhoven (Netherlands), Mallorca (Spain), Istanbul (Turkey) and Stockholm (Sweden) and is now on its way to Vienna (Austria). The purpose of this EURO Working Group is to advance the development and application of methods, techniques and tools in the field of Retail Operations. We like to offer the international retail community opportunities to present state-of-the-art developments and to discuss current challenges in retailing operations and related fields.

We are delighted to host this year's meeting in one of the world's most livable cities in the heart of Europe at the **campus of WU Vienna University of Economics and Business** for its 7<sup>th</sup> meeting from **September 18<sup>th</sup> to 20<sup>th</sup>, 2024**. Expect the conference to start at around 6pm on Wednesday (September 18<sup>th</sup>) and to end at around 4pm on Friday (September 20<sup>th</sup>). The conference entails single-track sessions and sufficient time to meet and discuss research.

If you are interested in presenting your work at the conference, please submit an abstract **until May 31<sup>st</sup>, 2024** via email to: [ewg24@wu.ac.at](mailto:ewg24@wu.ac.at) .

Your abstract should contain the following information:

- Title
- Authors and affiliations
- Abstract (250 words)
- Keywords (max. 3)
- Corresponding email address

A strength of previous conferences has been the discussions between all participants. To facilitate those, there will be a mix of regular and short presentations as well as poster sessions. If you prefer a specific type of presentation (poster, short, regular), we ask that you also include this information in your abstract. The program committee of the EWG on Retail Operations will review the submissions received and finalize all evaluations by **June 15th, 2024**.

Registration for the conference is possible from **May 1<sup>st</sup> to July 15<sup>th</sup>, 2024** (Presenters have to register until **June 30<sup>th</sup>, 2024**). Further information about the conference (including details of the registration process) can be found on the website:

<https://www.wu.ac.at/en/prodmanengl/conferences/ewg-retail-operations-2024>

Looking forward to having a great event with you,

Martin Waitz and Gerald Reiner

Institute for Production Management  
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